

Message Text

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TOSEC 17

E.O. 11652: N/A

TAGS: PFOR

SUBJ: AGENDA ITEM 7 - TRANSFER OF TECHNOLOGY: COUNCIL
OF AMERICAS SURVEY

1. AT DEPARTMENT REQUEST, COUNCIL OF AMERICAS SURVEYED
30 FIRMS HAVING OPERATIONS IN LATIN AMERICA TO DETERMINE
CORPORATE ATTITUDES TOWARD ISSUES LIKELY TO BE ADDRESSED
UNDER AGENDA ITEM. TABULATION OF RESULTS FOLLOWS:

QUESTION 1 - AWARENESS OF EXISTING PROGRAMS ON
TRANSFER AND DEVELOPMENT OF TECHNOLOGY, (A) UN INFORMATION
CENTER PROJECT; 29 PERCENT AWARE, 71 PERCENT UNAWARE. (B) OAS
REGIONAL PROTOTYPE CENTERS ON TECHNOLOGY TRANSFER;
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27 PERCENT AWARE, 53 PERCENT UNAWARE, 20 PERCENT VAGUELY FAMILIAR.

(C) COUNCIL OF AMERICAS TASK FORCES AND SEMINARS WITH LATIN GOVERNMENTS; 67 PERCENT AWARE, 33 PERCENT UNAWARE.

QUESTION 2 - WILLINGNESS OF FIRMS TO SUPPORT ANY OR ALL OF ABOVE ACTIVITIES; 73 PERCENT YES, 10 PERCENT NO, 17 PERCENT UNDECIDED.

QUESTION 3 - ATTITUDE TOWARD FUTURE COORDINATION THROUGH OTHER INSTITUTIONS VERSUS SOLELY THROUGH OWN INTERNAL COMPANY OPERATING UNITS FOR DISCUSSIONS ON TECHNOLOGY; (A) WISH TO WORK ONLY THROUGH AN INTERNAL OPERATING UNIT; 33 PERCENT YES, 57 PERCENT NO, 10 PERCENT UNDECIDED. (B) INTERNAL UNITS COOPERATING WITH OR THROUGH; OAS, 10 PERCENT YES, 90 PERCENT NO; UN, 13 PERCENT YES, 87 PERCENT NO; ICC, 36 PERCENT YES, 64 PERCENT NO; COFA, 67 PERCENT YES, 33 PERCENT NO. (BIAS FOR THIS RESPONSE ASSUMED DUE TO IDENTITY OF SURVEYING UNIT.)

QUESTION 4 - IS COMPANY WILLING TO ENTER INTO DIRECT DIALOGUE WITH HOST GOVERNMENTS CONCERNING TECHNOLOGY? 94 PERCENT YES, 5 PERCENT NO, 1 PERCENT UNDECIDED.

QUESTION 5 - SHOULD NMC'S AND ESPECIALLY YOUR FIRM BE INVOLVED IN INITIAL FORMULATION OF INTERNATIONAL INVESTMENT GUIDELINES, 96 PERCENT, STRONG YES; 4 VAGUE YES; (NOTE: 29 FIRMS ANSWERED QUESTION 4 AND 28 FIRMS UNSWERED QUESTION 5).

2. ALTHOUGH MOST FIRMS WERE STRONGLY POSITIVE ON RESPONSE TO QUESTIONS FOUR AND FIVE, THEY WOULD RATHER NOT INITIATE THE DIALOGUE. SHOULD THEY BE INVITED BY HOST GOVERNMENTS, HOWEVER, THEY WOULD WILLINGLY PARTICIPATE.

3. SURVEY SAMPLE OF 30 FIRMS INCLUDED WIDE CROSS SECTION OF TYPES OF INDUSTRIES AND OF LATIN AMERICAN COUNTRIES IN WHICH OPERATIONS ARE LOCATED. RUSH

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